



Published by the **San Diego County Farm Bureau**
The Voice of Local Farmers

Contract Terms

There are four issues of the *San Diego Grown Magazine* that are published yearly and the *Source Book* is published once a year. Once the contract is submitted, display ad deadlines will be described. All ads are to be submitted in a high definition, full color, PDF or JPEG format to taylor@sdfarmbureau.org. If you wish to submit a new ad for each publication, you will need to provide artwork in advance.

Copy and Contract Regulations

Farm Bureau is not responsible for reproduction proofs, art, etc., unless advertiser requests return within 90 days after use. All copies are subject to approval. No liquor, tobacco, or political advertising will be accepted. Publishers reserve the right to reject any advertising at publisher's discretion. Rights reserved to revise rates on 60 days' notice. Publishers reserve the right to reject any and all copies deemed unacceptable. Publishers will not be bound by any conditions appearing on contract or order forms or which may be written or otherwise inserted into advertising contracts or orders, which are at variance with the publisher's regulations and policies. Changes in advertiser's copy made if instructed prior to deadline for printing, but at advertiser's risk and expense. Farm Bureau is not responsible for incorrect insertion of key numbers. No rebate or rerun will be allowed because of error in key numbers inserted as above.

Payment Terms

Annual contracts are encouraged for advertisers to receive the maximum frequency discount. Insertions will be billed at the frequency submitted and will not be reduced retroactively to reflect higher frequency earned by additional insertions. If full contract is not completed due to advertiser request, any discounts that were awarded for full insertion contract will be billed for previously run ads billed with discount. Full payment of display advertising is required after first notice (30 days). Ads not paid in full after third notice (90 days) are pulled from the publication. Billings are turned over to a collection agency after the fourth and final notice.

Submitting Your Contract

Please fill out the ad contract and

- Email to taylor@sdfarmbureau.org **OR**
- Mail to San Diego County Farm Bureau, 420 S. Broadway, Escondido, CA 92025 **OR**
- Fax your completed form to the Farm Bureau office at 760-489-6348.

***If you have any questions, please call Taylor Zumstein at
(760) 745-3023 or email taylor@sdfarmbureau.org***

Thank You!