



## 2023 Annual Meeting and YF&R State Conference

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| <b>Friday, December 1</b>         |   |
| <i>YF&amp;R State Conference</i>  |   |
| 11:00 AM – 12:00 PM               | YF&R Exec Committee Meeting <i>(Invitation Only)</i><br><a href="#">McKinley</a>  |
| 1:00 PM – 2:00 PM                 | YF&R New Committee Member Orientation <i>(Invitation Only)</i><br><a href="#">McKinley</a>  |
| 2:00 PM – 5:00 PM                 | YF&R State Committee Meeting <i>(Invitation Only)</i><br><a href="#">McKinley</a>   |
| 5:00 PM – 7:30 PM                 | Registration Open<br><a href="#">Grand Salon</a>  |
| 6:00 PM – 7:30 PM                 | YF&R State Conference Reception<br><a href="#">Poolside Firepits</a>  |
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| <b>Saturday, December 2</b>       |   |
| <i>YF&amp; R State Conference</i> |   |
| 7:30 AM – 6:00 PM                 | Registration Open<br><a href="#">Grand Salon</a>  |
| 7:30 AM – 8:00 AM                 | Discussion Meet Orientation<br><a href="#">Executive Level</a>  |
| 8:00 AM – 9:00 AM                 | Round One –Discussion Meet, Collegiate and Open<br><a href="#">Executive Level</a>  |
| 8:00 AM – 9:30 AM                 | Breakfast<br><a href="#">Grand Salon and Crystal Ballroom</a>   |
| 9:00 AM – 10:15 AM                | General Session with Keynote Speaker James Gallagher<br><a href="#">Crystal Ballroom</a>  |
| 10:15 AM – 10:30 AM               | Coffee Break<br><a href="#">Grand Salon</a>   |
| 10:30 AM – 11:30 AM               | Education Workshop #1 Climate Change Mitigation, Adaptation, and Potential Funding – Federal Opportunities<br><a href="#">Teton 2</a> |
|                                   | Education Workshop #2 Make it Matter – How to Stand Out in Any Professional Situation!<br><a href="#">Shasta 1</a>                    |
|                                   | Education Workshop #3 Growing Your Agriculture Business Through Community Engagement<br><a href="#">Shasta 2</a>                      |
| 11:00 AM – 12:00 PM               | CE Session A: Pesticide Updates and Violations<br><a href="#">Carson 1</a>  |

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| 11:30 AM – 12:15 PM  | Round Two – Discussion Meet, Collegiate and Open<br><a href="#">Executive Level</a>   |
| 12:15 PM – 1:30 PM   | Lunch with YF&R Alumni Panel<br><a href="#">Crystal Ballroom</a>  |
| 1:30 PM – 2:30 PM  | Elite Eight – Discussion Meet, Collegiate and Open<br><a href="#">Executive Level</a>   |
| 2:30 PM – 3:15 PM  | Service Opportunities<br><a href="#">Grand Salon</a>  |
| 2:50 PM  | Announcement of Final Four – Collegiate Discussion Meet<br><a href="#">Crystal Ballroom</a>   |
| 3:00 PM – 3:30 PM  | Discussion Meet Judges Orientation<br><a href="#">McKinley</a>  |
| 3:00 PM – 3:15 PM  | Afternoon Break   |
| 3:15 PM – 4:15 PM  | Education Workshop #4 State Funding Incentives and Opportunities<br><a href="#">Teton 2</a>   |
|  | Education Workshop #5 Climbing the Career Ladder<br><a href="#">Shasta 1</a>  |
|  | Education Workshop #6 Bridging Perspectives: Effective Dialogue on Agricultural Issues with Diverse Communities<br><a href="#">Shasta 2</a> |
| 3:15 PM – 4:15 PM  | CE Session B: Personal Protective Equipment<br><a href="#">Carson 1</a>   |
| 3:30 PM – 4:30 PM  | Membership Committee Meeting ( <i>Invitation Only</i> )<br><a href="#">Carson 2</a>   |
| 3:30 PM – 4:30 PM  | Final Four – Collegiate Discussion Meet<br><a href="#">Crystal Ballroom</a>   |
| 5:00 PM – 6:00 PM  | YF&R Member Reception<br><a href="#">Grand Salon</a>  |
| 6:00 PM – 8:00 PM  | YF&R Awards Banquet with Speakers<br><a href="#">Crystal Ballroom</a>   |
| 8:00 PM – 11:00 PM   | YF&R Bowling Reception<br><a href="#">Grand Sierra Bowling Alley</a>  |
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| <b>Sunday, December 3</b>                                  |   |
| <b><i>YF&amp;R State Conference and Annual Meeting</i></b> |   |
| 6:45 AM – 9:00 AM  | Breakfast<br><a href="#">Grand Salon and Crystal Ballroom</a>   |
| 7:00 AM – 9:00 AM  | Finance Committee Meeting ( <i>Invitation Only</i> )<br><a href="#">Carson 4</a>  |
| 7:30 AM – 7:00 PM  | Registration Open<br><a href="#">Grand Salon</a>  |

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| 9:00 AM – 1:30 PM            | Ag Tour #1 <i>Settling the West – Historic Genoa</i>   |
|                              | Ag Tour #2 <i>Wolf Pack UNR</i>  |
|                              | Ag Tour #3 <i>Commodity to Community</i>   |
| 9:00 AM – 10:00 AM           | CE Session C: Simplified Bio Control<br><a href="#">Carson 1</a>   |
| 10:30 AM – 11:30 AM          | CE Session D: Improving Soil & Plant Health while Reducing Pesticide Use<br><a href="#">Carson 1</a>           |
| 1:30 PM – 3:30 PM            | County Managers Meeting ( <i>Invitation Only</i> )<br><a href="#">Carson 2</a>                                 |
| 1:30 PM – 3:30 PM            | County Presidents Caucus ( <i>Invitation Only</i> )<br><a href="#">Carson 3</a>                                |
| 3:00 PM – 3:30 PM            | Discussion Meet Judges Orientation<br><a href="#">McKinley</a>   |
| 3:30 PM – 4:30 PM            | Open Discussion Meet Finals<br><a href="#">Crystal Ballroom</a>  |
| 3:30 PM – 4:30 PM            | CE Session E: Weed Control Using Alternatives or Minimizing Pesticide Use<br><a href="#">Carson 1</a>          |
| 4:00 PM – 7:00 PM            | California Marketplace<br><a href="#">Summit Pavilion</a>  |
| 4:15 PM                      | Cooking Demonstration<br><a href="#">Summit Pavilion</a>   |
| 4:30 PM                      | Cornhole Tournament<br><a href="#">Summit Pavilion</a>   |
| 4:45 PM                      | Cooking Demonstration<br><a href="#">Summit Pavilion</a>   |
| 5:00 PM – 7:00 PM            | Annual Meeting Welcome Reception (LFB Alumni Corner)<br><a href="#">Summit Pavilion</a>                        |
| 7:00 PM – 8:30 PM            | Nationwide Reception<br><a href="#">Suite 2435</a>   |
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| <b>Monday, December 4</b>    |  |
| <b><i>Annual Meeting</i></b> |  |
| 7:00 AM – 6:00 PM            | Registration Open<br><a href="#">Grand Salon</a>   |
| 7:30 AM – 8:30 AM            | County Presidents and Executive Directors Breakfast ( <i>Invitation Only</i> )<br><a href="#">Carson 1/2/3</a> |
| 7:30 AM – 9:00 AM            | Breakfast<br><a href="#">Grand Salon and Crystal Ballroom</a>  |
| 8:00 AM                      | Doors Open for General Session<br><a href="#">Reno/Tahoe Ballroom</a>  |

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| 8:30 AM – 12:00 PM | General Session with Keynote Speaker Amberley Snyder and Awards<br><a href="#">Reno/Tahoe Ballroom</a>   |
| 9:00 AM – 11:00 AM | Coffee Available<br><a href="#">Grand Salon</a>  |
| 10:15 AM           | Meet and Greet with Amberley Snyder in the Grand Salon<br><a href="#">Grand Salon</a>  |
| 12:00 PM – 1:00 PM | Lunch – Presented by Nationwide featuring Ag Innovation Solutions<br><a href="#">Summit Pavilion</a>   |
| 1:15 PM – 2:30 PM  | Education Workshop #7 – Communicating Member Value<br><a href="#">Carson 1</a>   |
|                    | Education Workshop #8 – Direct to Consumer Marketing Strategies<br><a href="#">Carson 2</a>  |
|                    | Education Workshop #9 – Make it Matter: How to Stand Out in Professional Situations<br><a href="#">Carson 3</a>                                      |
|                    | Education Workshop #10 – Post Prop 15: Why the Taxpayer Protection Act Matters to Agriculture<br><a href="#">Carson 4</a>                            |
|                    | Education Workshop #11 – Insurance Commissioner Ricardo Lara’s Path to a Sustainable California Insurance Market<br><a href="#">Crystal Ballroom</a> |
| 1:30 PM – 2:30 PM  | Rural Health and Safety Committee Meeting<br><a href="#">Shasta 2</a>  |
| 1:30 PM – 2:30 PM  | CE Session F: Private Applicator Certificate Updates & Test Prep<br><a href="#">Shasta 1</a>   |
| 2:45 PM – 4:00 PM  | Education Workshop #12 – Sustainable Pest Management: What Does it Mean for California Agriculture?<br><a href="#">Carson 1</a>                      |
|                    | Education Workshop #13 – Federal Policy in the West: What You Need to Know<br><a href="#">Carson 2</a>   |
|                    | Education Workshop #14 – Artificial Intelligence in the Marketing World<br><a href="#">Carson 3</a>  |
|                    | Education Workshop #15 – Using the Message House<br><a href="#">Carson 4</a>   |
|                    | Education Workshop #16 – Framing the Flows: Changing How We Engage on Water<br><a href="#">Crystal Ballroom</a>                                      |

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| 3:00 PM – 4:00 PM            | CE Session G: Proctor the NEW Private Applicator Certificate Exam<br><a href="#">Shasta 1</a>     |
| 4:00 PM – 5:00 PM            | Political Engagement Development Program<br><a href="#">Carson 4</a>                              |
| 4:00 PM – 5:00 PM            | Ag Kids Reading & Writing Workshop<br><a href="#">Round Table Pizza</a>                           |
| 5:00 PM – 6:00 PM            | All Attendee Reception<br><a href="#">Grand Salon</a>   |
| 6:00 PM – 8:00 PM            | Awards Banquet, Blue Jacket Bonanza & FarmPAC Live Auction<br><a href="#">Reno/Tahoe Ballroom</a> |
| 6:00 PM                      | Silent Auction Closes   |
| 8:00 PM – 11:00 PM           | Multi-County Reception<br><a href="#">Grand Sierra Bowling Alley and VIP Bowling Lounge</a>       |
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| <b>Tuesday, December 5</b>   |   |
| <b><i>Annual Meeting</i></b> |   |
| 7:00 AM – 12:00 PM           | Registration Open<br><a href="#">Grand Salon</a>  |
| 7:30 AM – 9:30 AM            | Breakfast<br><a href="#">Grand Salon and Crystal Ballroom</a>                                     |
| 8:30 AM – 12:00 PM           | Delegate Business Session<br><a href="#">Reno/Tahoe Ballroom</a>                                  |
| 10:00 AM – 10:15 AM          | Coffee Break  |
| 12:00 PM – 1:00 PM           | Lunch – California Bountiful Holiday Special Screening<br><a href="#">Summit Pavilion</a>         |
| 12:30 PM – 1:15 PM           | District Caucuses<br><a href="#">Executive Level</a>  |
| 1:00 PM – 3:00 PM            | Delegate Business Session Reconvenes <i>(if needed)</i><br><a href="#">Reno/Tahoe Ballroom</a>    |
| 4:00 PM – 6:00 PM            | Meet the CAFB Staff Reception<br><a href="#">Crystal Lounge near the Casino</a>                   |
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| <b>Wednesday, December 6</b> |   |
| <b><i>Annual Meeting</i></b> |   |
| 7:00 AM – 8:30 AM            | All Attendee Breakfast<br><a href="#">Grand Salon and Crystal Ballroom</a>                        |
| 8:00 AM – 10:00 AM           | House of Delegates Reconvenes <i>(if needed)</i><br><a href="#">Reno/Tahoe Ballroom</a>           |
| 10:00 AM – 11:30 AM          | Board of Directors Meeting<br><a href="#">Carson 2</a>  |